

# SUGAR SUGAR SMART CITY: What's happened so far?

December 2015 — March 2016

## **Primary schools**



30 held a sugar assembly and promoted the SUGAR SMART challenge





26 primary schools have signed up to the







150 food outlets been in contact and 70 of these are making one or more SUGAR SMART **Commitments, including:** 

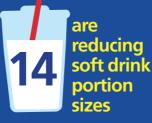




**24** are using pricing and promotions to influence healthier choices, such as adopting



have trained catering staff to raise knowledge about healthier catering



promoting to customers We're also starting work across the city in venues, sport and leisure settings, hospitals, secondary schools, colleges and universities.



www.brighton-hove.gov.uk/sugarsmart

## Spotlight on action

**Sussex County Cricket Club** 



### Raising awareness:

Adding a 20p levy to the cost of sugary drinks with funds raised going to the **Sussex Cricket Foundation** 

Changing the food environment: Introducing healthy and low sugar children's lunch packs

#### **Educating:**

**Promoting SUGAR SMART messages** during school Match Visits

