

A woman in a red hoodie is riding a bicycle with an orange basket on a city street. Behind her, a man and two children are also riding bicycles. The street has a red-painted section and yellow double lines. Buildings and cars are visible in the background.

This year the Living Coast has become involved in a pioneering project to increase the economic value of tourism while reducing its environmental impact. Brighton & Hove City Council will receive a budget of almost £500,000 to develop this new approach.

A Sustainable City

**The area around Brighton & Hove has been designated by UNESCO as the Brighton & Lewes Downs Biosphere in recognition of its biodiversity and quality of environment.**

The biosphere, known as the Living Coast, aims to conserve and enhance nature; support sustainable human development and promote environmental awareness, knowledge, learning and engagement.

**Supportive Networks**

The public sector and business community work together to ensure that the highest standards are achieved. The Sustainable Business Network has an impressive 1,300 members.

The Green Growth Platform hosted by the University of Brighton is at the forefront of new sustainable technologies, providing targeted support for 'green' business from industry experts.

**Energy**

Brighton & Hove is home to the first offshore wind farm along the south coast of England.

The Rampion Offshore Windfarm, located in the English Channel generates enough electricity to power half of the homes in Sussex annually.

**Car – Free Travel**

More than a third of the city's residents do not own a car and nearly twice as many people walk to work compared with the rest of the UK. This is the highest proportion in the south east region.

**Sustainable Food City**

Brighton & Hove was the first city in the UK to achieve Silver Sustainable Food City status.

**This award demonstrates that cities can take on the incredibly serious food challenges that face us all and make a real difference. The city is leading the way in one of the fastest growing social movements in the UK today.**

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Courtesy of Rampion Offshore Wind