



# Brighton Centre: Area Planning and Urban Design Framework SPD 01

## Statement of Community Involvement

This document has been prepared to record the consultation process undertaken by Brighton & Hove City Council in the preparation of SPD01 Brighton Centre: Area Planning and Urban Design Framework. This corresponds to the requirements under the Town and Country Planning (Local Development) (England) Regulations 2004.

The council has used a range of methods to ensure that the widest possible public awareness of the project has been achieved and to facilitate a high level of participation and response. These various approaches have all been integrated into a six week consultation period, running from 23 April 2004 to 4 June 2004, and the materials used feature a strong branding, unique to the project.

### Print media

City News is the magazine published monthly by the council and distributed to all 250,000 households in the city. The May edition, published on 20 April 2004 carried a full centre spread detailing the project and publicising the six week consultation process, the exhibition, the website and the ways in which people could seek further information.

In addition to this, the council have placed the appropriate statutory notices in the local press in accordance with their standard practice.

### Exhibition

A public exhibition will be on display for the entire six week consultation period. This display of 8 large boards explains the purpose of the SPD, outlines the key elements of urban analysis which have been undertaken, and explains the key opportunities and recommendations for the area. Copies of the full SPD will also be available for people to review.

The exhibition will be on display from 9.00am Friday 23 April to 5.00pm, Sunday 25 April in the Main exhibition space within the Churchill Square shopping centre. The aim of this is to achieve a high level of visibility, and to generate interest from as wide a range of people as possible. The exhibition will be staffed by council officers who will be on hand to answer queries about the project. A leaflet and questionnaire will be made available to people to provide their comments on the draft SPD, along with contact details for those who wish to write, phone or email their comments at a later date.

Following this period, the exhibition will be moved to Hove Town Hall until the close of the consultation period on Friday 4 June 2004. This exhibition will not be staffed, although the contact details of the team will be displayed for anyone requiring additional information.

### Brochure

The council has produced a six page colour brochure which outlines the project and provides a questionnaire for comments. This will be made available to people visiting the exhibition for their immediate feedback, but it also includes contact details for the team to enable people to make more considered comments or request further information. The leaflet also provides details of how people can obtain information in other languages.

## **Meetings**

Extensive consultation will be undertaken throughout the project, including one-to-one meetings with key stakeholders, voluntary bodies and local organisations.

## **Statutory consultees**

All the relevant statutory consultees, local interest groups and key stakeholders have been notified by letter of the consultation process, and supplied with a full colour printed copy of the draft SPG for their comment. The letter includes details of how they can respond to the SPG, and who to contact for further information.

## **Printed copies of the SPD**

The council will make printed copies of the SPD, Sustainability Audit and this SCI available for consultation in Brighton Town Hall, Hove Town Hall, and at both Brighton and Hove libraries.

## **Website**

The draft SPD has been made available via the council website. In addition to this, a special project website has been established at [www.urbanpractitioners.co.uk/brighton](http://www.urbanpractitioners.co.uk/brighton). This includes downloadable copies of the exhibition, the leaflet, and the draft SPD, contact details for queries, and a reply facility to send comments direct to the team via email.

## **Large Print**

Copies of the draft SPD and supporting documents are available in large print format from Brighton and Hove City Council and Urban Practitioners on request.

## **Translation service**

Translation services are provided for all documentation and information on these services is available on the leaflet.