



Over 46% of the working age population have a degree qualification or higher compared to the UK average of 38%.

Cities Outlook 2018, Centre for Cities Brighton & Hove

The Brightest Minds

The people of Brighton & Hove are its biggest asset, bright minds creating the best innovative, cutting edge ideas in technology, science and the arts.

A young, diverse and well-educated population which is boosted by two universities creates an influx of new graduates each year.

The University of Sussex is ranked 25th in the index for the best universities in the UK and Brighton University is leading the way in fields of advanced engineering and design.

The city has more than 38,000 university students with 38% attending from overseas which adds to the cosmopolitan feel of the city. This contributes to the open, tolerant community that is Brighton & Hove.

The youthful population with its forward-thinking outlook creates a hotbed of research, innovation and entrepreneurship within the city. It is full of creative thinkers, self-starters and is one of the UKs strongest enterprise economies. It has the highest

proportion of creative small to medium-sized enterprises (SMEs) in the country and the most start-ups per capita outside of London.

20% of the population are in their 20s with the average resident being in their mid-thirties.

71% of residents are of working age with the average main wage earner being under 45 with no dependents - 59% above the UK population.

