



Dear Parents / Carers

Bringing your child to school by car

I am writing to ask you not to drive your car and park immediately outside the school gates as this endangers the lives of all our children. Not only does it create congestion, making it unsafe for pedestrians and cyclists, and very difficult for pupils to cross the road, it also has an impact on the air quality in our area.

The school office has received ... *(If the school has received calls from parents or local residents about near misses you could mention this here)*

Please always park safely, legally and considerately, **this means even for a few minutes to drop off your child.**

We will be liaising with the council's Civil Enforcement Officers about when they can visit the road outside the school, to help us keep the road clear and safe.

Mention the 'Travel to School Agreement' if they have signed and returned one.

If you really need to drive to school please 'park and stride' – leave your car 5 - 10 minutes walk away from the school and walk the rest of the journey. As well as keeping the road outside the school safe, it also means your child gets some exercise before arrival at school which we find really does help with concentration. As well as contributing to their hour a day of physical activity.

We take this issue very seriously and will be doing the following:

(Choose which actions you will take from the options below/ delete as appropriate)

- Watching the road outside the school at school start time
- Requesting those parents/carers who have parked irresponsibly to move their cars
- Recording number plates of any parents 'stopping and dropping' or parking on the yellow zigzags
- Including the names and number plates of the drivers who do this in the school newsletter
- Reporting any non-compliant, unpleasant or aggressive behaviour to the police via Sussex Police's Operation Crackdown

We appreciate your cooperation of this important matter of safety.

Yours sincerely,

Head teacher

ZZ9_-_name_and_shame_letter_template (3)

