



Brighton & Hove City Council
Hove Town Hall
Norton Road
Hove
BN3 3BQ

via email:
levellingupfund@communities.gov.uk

Date: 16th June 2021

Dear Sir /Madam,

As the party group leaders represented on Brighton and Hove Council, together we wish to support the Council's submission to the Levelling Up Fund for the Kingsway to the Sea initiative.

Significant remodelling and landscaping of parkland to provide modern outdoor sports and leisure facilities, events space and improved opportunities for revenue generation, would regenerate the West Hove seafront. This investment would greatly expand the city's visitor economy offering new family-friendly attractions in a different part of the city, to complement the intensity of central Brighton for the under 30s and over 55s. The combination of Hove Lagoon for leisure and creative play, the adjacent beach, modern outdoor facilities for multiple court-based sports and dedicated events space for local markets would be unique in England. Altogether these would offer a fantastic experience for residents and visitors.

The Kingsway to the Sea initiative has been developed in response to local demand, where residents have asked for major improvements to be made in what is a highly visible part of Brighton and Hove. If funded, the initiative will kickstart the renaissance of the area and provide a densely populated part of the city with biodiverse and attractive spaces for cultural or leisure uses. At more than a kilometre in length, it is a backbone and a connector between the city and the sea that will catalyse the local economy, the only limitations being imagination and capital financing.

Kingsway to the Sea not only brings together politicians in a united cause, it also unites people from all walks of life that are truly diverse. Brighton and Hove is known for the diversity of residents and visitors that flock to the area, especially during the summer months. With over a fifth of the UK population less than two hours from Brighton and Hove, we believe that Kingsway to the Sea not only has a vital role to play for those that live and work in the area but also for the whole of the UK as we invest in a sustainably accessible destination. Much as the Eden project has done for Cornwall, a vibrant and attractive city offers so much for the wider area too; with notable connections to Newhaven and Peacehaven - both Tier 1 areas.

With investment from the Levelling Up Fund, the Kingsway to the Sea will play a vital role in the next stage of growing the visitor economy in Brighton and Hove, providing so many

with much needed access to green space, high quality attractions and outstanding sports facilities in a wonderfully diverse landscape.

Yours faithfully



Councillor Phélim Mac Cafferty
Leader of the Council and Convener of the Green Party Group



Councillor John Allcock
Leader of the Labour Party Group



Councillor Steve Bell CBE
Leader of Conservative Party Group