

# Waste-Less Pledges

**Textiles**

**Household recycling**

**Food**

**Technology**

1	NAME e.g. Mrs. Smith	PLEDGE e.g. "I will unsubscribe from marketing campaigns that send me clothing adverts".	+
2		I will reduce my new shoe and clothing purchases by X% this year compared to last year.	+
3		I will launder less and wash on gentler cycles at 30 degrees to help my clothes last longer and reduce micro-fibre release.	+
4		I will always let my clothes air-dry if possible. Tumble dryers cost more to run and make clothes shrink, wear and fade fast.	+
5		Next time I buy new, I'll spend more than you usually would on a garment I know will last longer.	+
6		Next time I buy new, I'll buy from a company with a low or negative environmental footprint, such as Ruby Moon.	+
7		I'll boost my mending skills in a drop-in sessions and courses with Sew Fabulous, Brighton Fashion School and ONCA.	+
8		I'll have my clothes mended to last at Made & Mended, Alma's Alterations, The Zipyard, Clever with Leather or another shop	+
9		I'll take my clothes to be mended free of charge at the next Brighton Repair Café or Prestonville Repair Café.	+
10		I'll host a clothes swap with friends. To get started: <a href="https://eco-age.com/resources/how-organise-clothes-swap/">https://eco-age.com/resources/how-organise-clothes-swap/</a>	+

Don't forget to send us a copy of the form to:  
[Blueprint@brighton-hove.gov.uk](mailto:Blueprint@brighton-hove.gov.uk)



EUROPEAN UNION

**Interreg**   
 France ( Channel  
 Manche ) England  
 European Regional Development Fund

**BLUEPRINT**   
 to a Circular Economy

  
**Brighton & Hove**  
 City Council

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11		I'll shop pre-loved first from one of the many charity shops or vintage boutiques in the city, or from a fashion exchange app. <input type="checkbox"/>
12		I'll sell my unused clothes on Facebook Marketplace or on exchange sites like Poshmark, Nuw Clothing, Depop or Vinted. <input type="checkbox"/>
13		Clear-out my wardrobe and donate unused clothes to one of our many charity shops or direct to neighbours on Freegle or Olio. <input type="checkbox"/>
14		I'll participate in Free Your Wardrobe! More information: <a href="https://www.facebook.com/groups/398923144160000/">https://www.facebook.com/groups/398923144160000/</a> <input type="checkbox"/>
15		I'll donate school uniforms to Smarter Uniforms or start my own uniform swap scheme <input type="checkbox"/>
16		I'll buy pre-loved school uniforms on Smarter Uniform's online shop <a href="https://smarteruniforms.org/">https://smarteruniforms.org/</a> <input type="checkbox"/>
17		I will sign up to a clothing rental service such as Brighton's SuperLooper - the preloved baby clothing rental service. <input type="checkbox"/>
18		I will recycle clothes that cannot be repaired at my nearest recycling point. Here's a map of recycling points: <a href="https://bit.ly/3Jirawn">https://bit.ly/3Jirawn</a> <input type="checkbox"/>
19		I'll involve a friend to become a Textiles Champion! They just need to email <a href="mailto:BLUEPRINT@brighton-hove.gov.uk">BLUEPRINT@brighton-hove.gov.uk</a> <input type="checkbox"/>
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This form may be used for monitoring purposes and by signing you agree to this pledge sheet being sent to the BLUEPRINT partners for no other use than to monitor the impact of the project.

For more information email [BLUEPRINT@brighton-hove.gov.uk](mailto:BLUEPRINT@brighton-hove.gov.uk)

**Household recycling**



**Textiles**

