



8th June 2021

Dear Sir/Madam,

Ref: Levelling Up Fund Support for Brighton and Hove City Council

I am writing as Chair of the Greater Brighton Economic Board to offer my support for the Levelling Up Fund submission from the Department of Tourism, Culture and Sport at Brighton and Hove City Council.

The project is called Kingsway to the Sea and it plans to deliver a significant number of outcomes. There will be a remodelling and landscaping of the public parkland between the King Alfred Sports Centre and Hove Lagoon, new and improved sports facilities for residents and visitors such as Padel tennis, beach tennis, croquet, traditional tennis and 5-a-side football. Amongst the new leisure facilities being provided will be a pump track and skate park to encourage greater footfall by young people.

New business opportunities will be provided at the seafront through redevelopment of dilapidated buildings and creation of outdoor events space, and new accommodation will be provided for existing tenants, such as the bowling club.

Expansion of the visitor economy into Hove is planned with a focus on family days out, in contrast to the intensity of provision in Brighton for the under 30s and over 55s. Outdoor family facilities at Hove Lagoon will be expanded to devote more space for creative play which is free for everyone. This aims to provide improved biodiversity and attractiveness for a significant green space across West Hove and South Portslade.

The project objectives align to the Board's vision for the Greater Brighton region to have a growing, modern economy that is international, creative, connected, talented and resilient. One which supports innovative businesses to scale and grow and builds environmental and social resilience. Our Greater Brighton Investment Programme is about improving our built environment, and this important project fits in with our vision as an Economic Board.

Should you require any further information please don't hesitate to contact either me directly via any of the contact details below.

Yours Sincerely,

A handwritten signature in black ink, appearing to read "D. Humphreys", with a long horizontal flourish extending to the right.

Cllr Daniel Humphreys
Chairman of the Greater Brighton Economic Board
(Leader of Worthing Borough Council)

Greater Brighton Economic Board
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