

BRIGHTON & HOVE CITY COUNCIL ROAD TRAFFIC REGULATION ACT 1984

Brighton & Hove (Madeira Drive) (One Way and Various Restrictions) Experimental Order 2021 (TRO-10-2021)

STATEMENT OF REASONS

The coronavirus (Covid-19) public health crisis has had a significant impact upon the lives and health of people in the city, as well as significant economic consequences. It has also resulted in cleaner air and quieter streets and an increase in residents cycling and walking.

As the city begins to see more people go back to work, there is need for residents to carry on cycling and active travel. With public transport capacity reduced, the city could experience significant congestion unless an increase in alternative sustainable options including cycling is facilitated.

The Council has received funding from the Department for Transport to deliver a series of measures to support sustainable forms of transport. The proposals within this traffic order are needed to support the delivery of these measures.

The one-way eastbound access route for motor vehicles on this section of Madeira Drive will allow a greater area of the road to be allocated to cyclists and will make it a quieter and safer area. These changes will be monitored, and members of the public are encouraged to comment so that a decision can be made to whether these changes should be made permanent.

Dated: 31st March 2021

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