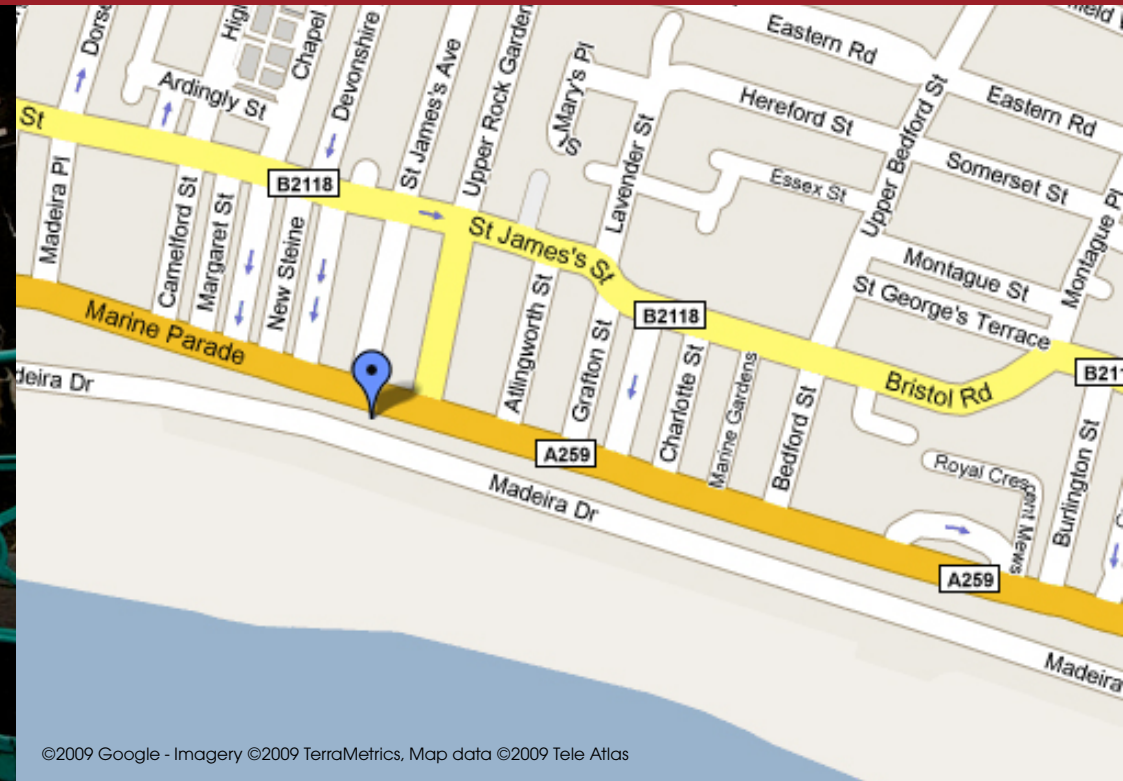


I have great desire, My desire is great

(Temporary work)

Naoimh Looney 2008



©2009 Google - Imagery ©2009 TerraMetrics, Map data ©2009 Tele Atlas

Madeira Drive, Seafront

Steel lettering

'I have great desire. My desire is great' sits on the wall of Madeira Drive Promenade, its steel-fabricated letters reflecting the sky, facing out to sea and to all passers-by on this busy stretch.

The art-work is an anonymous statement written in the first person and therefore applicable to whoever reads it. It is a statement that stands to remind its viewers of their own desires and of desire as a 'great' force.

This public art-piece also reflects the city to which it belongs. Brighton's identity is largely shaped by its popularity as a holiday destination and by the vibrancy of its cosmopolitan community. Brighton is defined by a diverse net of desires.

'I have great desire. My desire is great', is set to gradually rust and bend due to its sea-front exposure. This slow weathering brings an extra dimension to the art-piece that will become more and more entrenched in its surroundings as it ages poetically.