Cycling provides an active and healthy form of travel in the city where nearly 40% of households do not have access to a car. Continued investment in cycling promotion and infrastructure and facilities over many years has contributed towards greater choice, therefore making it a popular alternative to private motor transport for some people for certain journeys. Opportunities to increase the possibility for people who live and work in, or visit, the city to cycle are continually sought to enable the wider, strategic objectives of the council and city to be met.

In 2014, the council, in partnership with Brighton & Hove’s Clinical Commissioning Group, commissioned a business case and plan for introducing a public Bike Share system to Brighton & Hove. The work enabled the Council to develop and submit a bid to the Coast to Capital Local Enterprise Partnership (LEP) and in March 2015, the council was awarded funding of £1.16 million. A local contribution of £290,000 has been provided from the council’s Local Transport Plan.

The scheme launched in September 2017 and has been very successful – As of the end of March 2018, there had been approximately 24,000 subscribers, 136,500 rentals and 253,500 miles travelled. In reflection of this and requests from residents, the council is proposing additional sites to provide further capacity where this is required together with more locations serving the west of the city.

These have been selected on the basis of a number of factors including attractions and population density. Wherever possible, the council has tried to identify locations that will not result in a loss of car parking, meaning the majority of hubs installed to date have had no impact on parking. However, in a limited number of locations this has not been possible and there will be a small reduction in car parking spaces.

Dated: 11th May 2018
Executive Director Economy, Environment & Culture
Brighton & Hove City Council
c/o Parking Infrastructure
Hove Town Hall
Norton Road
HOVE    BN3 3BQ