

British Library Business & Intellectual Property Centre Start-Up Day

Friday 11 October 2019 9.15am to 4.50pm
Jubilee Library, Jubilee Street, Brighton BN1 1GE

Complementary refreshments throughout the day!

Do you have a business idea? Have you got a small business and would like to grow it?

Find out about an exciting new service for start-up entrepreneurs and small and medium businesses being developed by Brighton & Hove Libraries working in partnership with the British Library in London.

A new Business & IP Centre (BIPC) for Brighton & Hove will open in early 2020 offering:

- One-to-one business support, workshops and events.
- Access to business intelligence including market research data, plus UK and global company information
- Intellectual property advice

Join us on the day to watch live streamed talks and presentations from the British Library Business & IP Centre in London.

Meet experts from local business support organisations during the day and enjoy light refreshments provided by local businesses.

Conference Room 1

9.15am to 9.45am - Drop-in for coffee and croissants to network with other entrepreneurs and find out what the BIPC can offer you.

9.45am to 10am - A short introduction to the BIPC from Jo Simmons, the Libraries Services Manager. Jo will outline the range of new services that will be coming to Jubilee Library as part of the BIPC, including the new dedicated space being created for business on the first floor. She will also introduce the local businesses support organisations who will be there on the day to offer advice.

10am to 12 noon - An opportunity to visit the stands and meet the business support providers or continue networking

12 noon to 1pm - Light buffet and refreshments

1pm to 1.15pm - For anyone unable to make the morning session, Jo Simmons will reprise her earlier introduction to the new Business & IP Centre coming to Jubilee Library

1.15pm to 3pm - More time to network, visit the stands or visit Conference Room 2 and join the webinar sessions.

3pm - Coffee and refreshments

Webinars (Conference Room 2)

3.10pm to 4pm - How to use networks to build your business

4pm to 4.50pm - Keynote Address: Speaker to be confirmed

Business & IP Centre Brighton & Hove

Conference Room 2

You can watch live streamed talks and presentations from the British Library Business & IP Centre in London throughout the day:

Time	Talk	Presenter / Facilitator
10.10am to 11am	How to understand the UK market right now	Mintel
11am to 11.50am	How to make social media work for you	Tech partner
Break		
12.10pm to 1pm	How to combine profit with purpose	Expert Impact panel
1pm to 1.50pm	How to build your business without burning out	Mind (Mental Health at Work Campaign) and Julie Deane
1.50pm to 2.40pm	How to start-up on a shoestring	Case studies (moderated panel with Santander)
Break		
3.10pm to 4pm	How to use networks to build your business	MIYB
4pm to 4.50pm	Keynote address	TBC