

# Grants and support programmes for businesses



Access to finance and business support to help start, grow or expand your business

Delivered on behalf of the **Greater Brighton City Region**

Supported by the  
 Regional Growth Fund

 **coast to capital**  
local enterprise partnership

# Grants for businesses

Business Grants are now on offer to businesses wishing to grow.

- Businesses can apply for between £5,000 & £250,000
- The grants will fund projects that lead to employment growth
- The grants are available to businesses in the Coast to Capital region (see back cover)

The Regional Growth Fund is managed by Coast to Capital and the Greater Brighton City Region.

To find out more about applying for a grant, contact Hayley Shepherd on 01403 333 840 or at [rgf@coast2capital.org.uk](mailto:rgf@coast2capital.org.uk)



# Training and support programmes

Businesses can also access expert advice through the Business Growth Toolkit:

Starting a business or just started	<b>Business Start-up Hot House</b> University of Chichester
	<b>Graduate Profitnet</b> University of Brighton
Growing your business	<b>Managing Innovation</b> University of Brighton
	<b>Profitnet</b> University of Brighton
	<b>Knowledge Exchange Partnerships</b> University of Brighton
	<b>Intern Placement Programme</b> Wired Sussex / University of Brighton
	<b>Support for High Growth Businesses</b> Sussex Innovation Centre
Finding and growing new markets	<b>International Trade – Business Beyond Borders</b> University of Brighton
	<b>Export Hot House</b> University of Chichester / University of Brighton

# Starting a business or just started

## Business Start-up Hot House

Delivered by the University of Chichester

Individuals can buy into the whole programme or purchase 'boot-camp' and 'workshop' sessions individually.

The Business Start-up Hot House – includes a 2 day business boot-camp for pre or recent starts; 10 one day business workshops; 10 facilitated peer-to-peer action learning sets; and, 10 one hour business coaching sessions.

## Graduate Profitnet

Delivered by the University of Brighton

A Profitnet group specifically aimed at graduates from any University, who have recently started a business. The graduate scheme runs over 12 months and is managed by expert University Facilitators. In addition to everything you get in a standard Profitnet package, the added value in Graduate Profitnet provides:

- A business mentor for the programme duration
- 'How to fund growth' guest speakers and investor exposure
- Active collaboration and mutual support between members
- Competitions and promotion of product or service potential

# Growing your business

## Managing Innovation

Delivered by the University of Brighton

An interactive and highly participative programme helping you to understand the process of innovation, develop skills to manage innovation and how to embed best practice in innovation into your business culture. The Course is led by Dr David Francis from the University's Centre for Research in Innovation Management (CENTRIM).

## Profitnet

Delivered by the University of Brighton

More than just a network, Profitnet offers structured peer-to-peer based business development assistance. Established business managers, decision makers and academics will help provide a bespoke understanding of how to grow and develop a business over the course of 14 months, covering topics such as:

- Business Planning
- Action learning
- Specialist Workshops
- Innovation Masterclasses

## Knowledge Exchange Partnerships

Delivered by the University of Brighton

Designed to promote sharing and exchange of knowledge between business and universities, this programme draws on the successful Knowledge Transfer Partnerships (KTP) model which, for the average 2 year programme increases company profits by over £350k and creates around 3 new jobs, and applies it to different

company types. The KEP involves a graduate leading a project designed to embed new specialist knowledge and processes into:

- A partnership or cluster of companies, or supply chain with complementary knowledge needs
- A company with a graduate employee already in place, who can lead the project with assistance from the University
- Partnerships involving a very small or very new company

## Intern Placement Programme

Delivered by Wired Sussex / University of Brighton

Helping businesses access the right talent fresh on the market. The initiative aims to place talented interns in focused roles within the creative, digital, media and technology and green sectors. The 6-week grant assisted programme helps reduce the risks associated with taking on new talent. The programme includes HR support helping match the skillsets of interns to the project needs of companies in the Coast-to-Capital region.

## Support for High Growth Businesses

Delivered by Sussex Innovation Centre (SINC)

A bespoke package for the more technical entrepreneur, offering multi-disciplinary support: from business model development and marketing strategy, to growth reviews and understanding investment.

The Sussex Innovation Centre is a specialist business incubator, based at Sussex University offering tailored accommodation and support for high growth potential, and primarily innovation and technology focussed businesses – including product and prototype development.

# Finding and growing new markets

## International Trade – Business Beyond Borders

Delivered by the University of Brighton

A 5-day in-depth programme, run over 4 months including a 2-day residential in the first month, for businesses needing assistance in accessing new and emerging foreign markets.

Participants should have a pre-developed plan and ambition to achieve export-led growth. The course includes online tuition and master classes supported by UKTI and MAS, covering topics such as:

- International distribution strategy
- New market entry
- Developing international franchise models

## The Export Hothouse

Delivered by the University of Chichester / University of Brighton

A 6 month knowledge and support programme aimed at businesses who want to achieve their first export, or have just started and see this as a way to grow, but need to know what the first steps are.

Starting with a 1 day boot camp covering the basics, this is expanded upon across 6 one-day, export knowledge focused workshops. Supported by 6 peer to peer, facilitated, workgroups that will provide support from other businesses that are growing and developing through export.

For further information about available support and associated costs, contact the Business Liaison Team on 01403 333 840 or at [growth.hub@coast2capital.org.uk](mailto:growth.hub@coast2capital.org.uk)

Business grants and support are available to companies in the Coast to Capital region.

