



Employer Skills Task Force

Greater Brighton Pledge Launch

Brighton & Hove City Council, Geoff Raw, Chief Executive

1. **Offer a traineeship, apprenticeship or higher apprenticeship:** The Council is committed to creating 100 apprenticeships in 2016/17 and 150 in 2017/18. This will be reviewed as more detail on the public sector apprenticeship targets becomes known.
2. **Offer a work placement to a young person/Offer a traineeship, apprenticeship or higher apprenticeship:** The Council will continue to support work placement, traineeships and supported internships as work experience and routes to apprenticeships.
3. **Offer to speak to pupils about career and recruitment:** The Council will continue to ask apprentices to take a role of Ambassador to raise awareness of apprenticeships in general and their value in the world of work and learning amongst employers, schools, young people and their parents.

Lovelocaljobs.com, Gary Peters

1. **Offer a traineeship, apprenticeship or higher apprenticeships:** Offer an apprenticeship during 2016/17 – provide apprenticeship opportunities for people to manage 'Beach'
2. **Offer a work placement to a young person:** Coordinate and facilitate work experience between our partners and schools during 'Be the Change' programme
3. **Offer a work place visit to your business:** Coordinate and facilitate work place visits between our partners and schools during 'Be the Change' programme
4. Create and rollout 'Be the Change' for those at risk of NEET/disengaged Year 9 students in Brighton & Hove (and to develop into Greater Brighton)
5. Work with Brighton & Hove City Council and the Local Enterprise Partnership to upgrade 'Beach'

Youthforce, Charlotte Blant

1. **Offer a traineeship, apprenticeship or higher apprenticeships:** Offer apprenticeships to young people – the aim is at 20% of our workforce – with sustainable employment at the end

2. **Offer a traineeship, apprenticeship or higher apprenticeships / Offer a work placement to a young person:** Offer traineeships and work placements as a way of finding talent and working with young people to gain work skills
3. **Offer to speak to pupils in classrooms/assemblies about careers in your sector or what you look for when recruiting:** Deliver talks and workshops locally (schools and our own events) about apprenticeships and careers advice
4. **Mentor a budding entrepreneur:** Give our staff time to volunteer for mentoring young people, visiting schools and promoting apprenticeships. For instance I am currently a business mentor for Love Local Jobs Be the Change programme and one of our apprentices is at the ESTF launch event.

Sussex Cricket Ltd, Zac Toumazi

1. **Offer a traineeship, apprenticeship and higher apprenticeship:** Offer apprenticeships in the Grounds Department
2. **Offer a traineeship, apprenticeship and higher apprenticeship:** Setting up an apprenticeship in the Communications and Marketing area

The Latest, Angi Mariani

1. **Offer a traineeship, apprenticeship and higher apprenticeship:** At least 1-2 per year
2. **Offer a workplace visit to your business:** We do this regularly for schools and colleges - e.g. we had the Brighton Digital Media Academy visit our workplace for 2 hours to view the news being filmed. We are happy to do this on a regular basis
3. **Offer a work placement to a young person:** Yes, we do this regularly. This is done via schools and colleges directly – e.g. Reuben from Shoreham College learnt about tricastar operating and recording the news
4. **Offer help with student projects or enterprise activities in schools or colleges:** We do this for the Brighton Digital Media Academy and are happy to explore helping with more events
5. **Offer to speak to pupils about careers and recruitment:** Yes, we are happy to do this more regularly
6. **Mentor a budding entrepreneur:** Yes, we are happy to do this
7. **Provide employment advice about your industry:** Yes, we are happy to do this
8. 100% commitment, we are already doing it, but want to do it more, communicate about it more and share good practice and learn from others what works well

Hilton, Karen Isted

1. **Offer a work placement to a young person:** To have 3 Work Experience / Placements each year in each of our hotels
2. **Offer a work place visit to your business:** To hold 1 Careers talk / School / College visit per year in each of our hotels
3. **Offer a work place visit to your business:** To hold one College 'Take Over' event in both hotels

The Grand, Andrew Mosley

1. **Offer a traineeship, apprenticeship or higher apprenticeship:** Promote apprenticeships to all Brighton and Hove hotels within our network
2. Improve engagement with local schools and colleges and encourage other hotels to do the same

3. **Provide employment advice about your industry:** Make myself personally available to present to schools and colleges as required to help get the message out there, with particular emphasis on career in Hotel and Leisure

Santander, Ken Tutt

1. **Offer a traineeship, apprenticeship or higher apprenticeship**
2. **Offer a workplace visit to you business**
3. **Offer a work placement to a young person:** Each large site has committed to offering work experience placements for local schools and colleges
4. **Offer help with student projects or enterprise activities in schools and colleges**
5. **Offer to speak to pupils about careers and recruitment :** Santander will actively be engaging with local schools/colleges in the Brighton area to deliver our moneywise programme which offers guidance and support in work/life skills
6. **Become a school governor**
7. **Mentor a budding entrepreneur:** We will be offering mentoring for students at school, colleges and university. This will include but not be restricted to CV writing, Interview techniques and career planning. Current links with both Sussex and Brighton University
8. **Provide employment advice about your industry**

Rigg Limited, Gordon Vater

1. **Offer a traineeship, apprenticeship or higher apprenticeship**
4. **Offer help with student projects or enterprise activities in schools and colleges :**
Gordon Vater is an enterprise adviser to BHASVIC
5. **Offer to speak to pupils about careers and recruitment**
7. **Mentor a budding entrepreneur**
8. **Provide employment advice about your industry:** Lead Hub of employer knowledge for schools, parents, and kids to draw on re-careers in financial services. Tell the story and make it attractive

Northbrook College, Sue Dare

1. Providing vocational education with good preparation for the world of work
2. **Offer a traineeship, apprenticeship or higher apprenticeship:** Take on trainers and apprentices as part of our HR Strategy
3. **Offer a work placement to a young person:** Organise work experience for our students and those of our local schools
4. Maintain an active Employer Board to advise Governors and senior staff on design and deliver of curriculum to meet local employment needs
5. To participate in National Enterprise Advisor pilot and lead careers hub for our local area
6. From now, provide career pathway with employer input for shortage areas in the City Region based on what has been successful to date

City College Brighton, Nick Juba

1. Ensure a quality apprenticeship offer
2. **Offer a traineeship, apprenticeship or higher apprenticeship:** To pledge to employ apprentices at the College
3. Provide a single-point of contact for employers to engage with apprenticeships

BACA, Dylan Davies

1. **Offer a traineeship, apprenticeship or higher apprenticeship:** Offer an apprenticeship

2. **Offer help with student projects or enterprise activities in schools and colleges:** Offer help with student projects or enterprise
3. **School Vision is driven by aspiration 'believe you can', 'now'**

Varndean, Phil Harland

1. **Offer help with student projects or enterprise events/challenges in schools or colleges:** More focused full-day events led by students with business input

Custom Pharma – Tony Rodgers

1. **Offer a traineeship, apprenticeship or higher apprenticeships:** In addition to 100 staff members already undertaking an NVQ Apprenticeship scheme in Business Improvement Techniques, Custom Pharma have plans to recruit apprentices in engineering and packaging and manufacturing.
2. **Offer a workplace visit to your Business**
4. **Offer help with student projects or enterprise activities in schools and colleges**
5. **Offer to speak to pupils about careers and recruitment**
8. **Provide employment advice about your industry**

Fortis Law, Alice Rosser

6. **Offer to speak to pupils about careers and recruitment**

Functional Skills UK, Robyn Smith

2. **Offer a workplace visit to your business**
5. **Offer to speak to pupils about careers and recruitment**
8. **Provide employment advice about your industry**

Haydon Consulting, Ed Allison- Wright

8. **Provide employment advice about your industry**

NCFE, Clarissa Harrington

4. **Offer help with student projects of enterprise activities**

New work, Tom Bewick

1. **Offer a traineeship, apprenticeship or higher apprenticeship;**
I plan to take on two apprentices in June, at the cricket ground where I'm planning to set up operations for my international business: New Work Training Ltd.

One Family , Darren Parris

1. **Offer an apprenticeship, traineeship or higher apprenticeship:** We have already commenced discussions with City College Brighton and have placed 2 apprenticeship roles with them. One is in the HR team and one in the Internal Communications/L&D team. Both are on the Love Local Jobs website and we hope to make our placements in June/July. We are also in on-going dialogue with them about further roles within IT and Customer Services.
2. **Offer a workplace visit to your business**
3. **offer a work placement to a young person**
4. **Offer help with student projects or enterprise activities in schools and colleges**
5. **Offer to speak to pupils about careers and recruitment**
8. **Provide employment advice about your industry**

Peter Kyle Office, Peter Kyle

1. Offer a traineeship, apprenticeship or higher apprenticeship:

We have plans to recruit one apprentice in Business administration and office management, for a September start

Shoreham port, Nicky Goldsborough

- 2. Offer a workplace visit to your business**
- 3. Offer a work placement to a young person**
- 5. Offer to speak to pupils about careers and recruitment**

Stiles Harold Williams, Emma Hards

- 8. Provide employment advice about your industry**

Sussex Downs College, Wayne Wright

- 2. Offer a workplace visit to your business**

Bernardos, Kay Tarry

- 3. Offer a work placement to a young person**
- 5. Offer to speak to pupils about careers and recruitment**

BHEP, Gavin Stewart

- 8. Provide employment advice about your industry**

BPIF Training, Howie Blanks

BPIF will be training 40 apprentices in September

Brighton dome/ Brighton festival, Andrew Comben

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- 3. Offer a work placement to a young person**
- 5. Offer to speak to young people about careers and recruitment**
- 8. Provide employment advice about your industry**

Lisa Fisher- Centreplate

- 1. Offer a Traineeship, apprenticeship or higher apprenticeship:** Centreplate is commencing recruitment for four apprentices in front of house and catering roles for a July start.

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Churchill square shopping centre , Mark Buchanan-Smith

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- 5. offer to speak to pupils about careers and recruitment**
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2. Further investment in higher level apprenticeships

Coast to Capital Board Member and Entrepreneur, Amanda Menahem,

1. **Offer to speak to pupils about careers and recruitment:** To act as a champion for 'be the change' having successfully launched the programme to champion the goals of the task force within my capacity of LEP board member

Study Group, Mike Everett

1. Study Group is committed to being a responsible local employer – working with local organisations and communities – and helping Brighton be a globally connected City

The Old Reading Room, Emma Drew

1. Include skills development, confidence building into next two projects for young people

Ricardo, Andrew Swayne

1. We are doing it, spreading what we do well in Shoreham to our other sites in the UK is a key priority for us
2. AWBP sponsors the Shoreham Big Bang

Centurion Group, Ed Allison-Wright

1. Better translate the relationship between schools and businesses. Then speak to pupils through people they follow/look-up to/aspire to

Coast to Capital

1. To support a region wide bid for funding to build on careers and enterprise projects that have a proven track record
2. Engage with Youth Employment UK to build a campaign for the region to support businesses to break down barriers to employing young people

The Argus, Dawn Sweeny

1. The Argus is committed to the economic prosperity of Brighton and the county of Sussex
2. The newspaper has consistently backed businesses bringing wealth and employment to our communities. Our Business Argus supplement every Tuesday is the key forum for the reporting and celebrating of business success
3. We will extend that coverage, both online and in the newspaper, to fully back the 1000 apprenticeships in 1,000 days campaign
4. We will appoint a reporter to follow the campaign, regularly state its aims, encourage businesses to sign up and report successes when they do. We will highlight the importance of apprenticeships and tell the stories of young people who are on schemes or who have successfully completed them
5. No-one will be in any doubt that the Argus is a committed supporter of the campaign