



**Year Two: 2016**

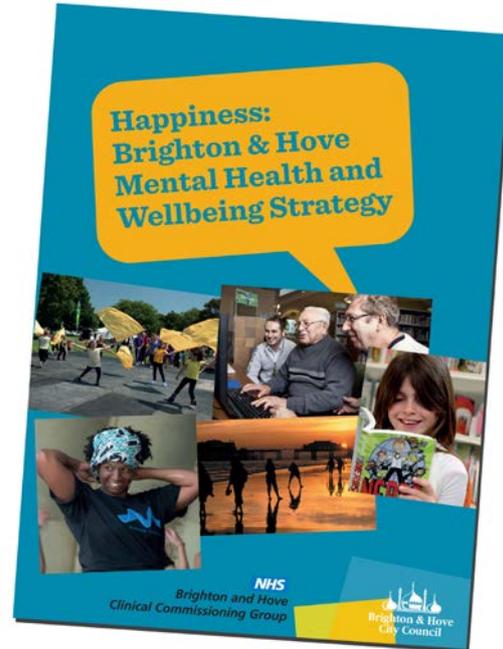
**Innovation fund to support the Brighton & Hove Mental Health and Wellbeing Strategy**

**Background**

*Happiness: Brighton and Hove Mental health and Wellbeing Strategy* describes the city's approach to improving the mental wellbeing of the people who live and work here, as well as some of the changes planned for local services that support people with mental ill health.

The strategy acknowledges that as a city, as employers, as voluntary or statutory service providers, there are things we can all be doing to promote the wellbeing of the people around us.

It promotes the Five Ways to Wellbeing<sup>1</sup> as a tool we can all build into our everyday lives to improve and manage our wellbeing.



**Purpose of the Innovation Fund**

During the consultation to develop the strategy we heard lots of ideas about activities or projects that could help people improve their mental wellbeing. The Innovation Fund is intended to turn some of these ideas into actions by making small grants available to projects as described below.

In Year 1 (2015), we were able to fund 61 projects, with priority for schemes that promoted wellbeing in the workplace or that encouraged people to improve wellbeing through the arts or through access to green spaces.

**Criteria for Year 2**

Our theme for projects in the calendar year 2016 is 'being connected'. By this, we mean helping people of all ages to connect to others, especially those who may be experiencing loneliness or who feel isolated or cut off from friends, family or community. We are looking for innovative approaches to connecting people, whether these are based on face-to-face individual interventions or groups or virtual interactions including social media.

In addition to increasing social connections for participants, we would like to encourage organisations applying to consider extending their own connections – maybe through partnerships with other organisations, or through outreach to new groups of people or new geographical areas.

<sup>1</sup> <http://www.nhs.uk/conditions/stress-anxiety-depression/pages/improve-mental-wellbeing.aspx>



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As this fund specifically supports innovation, we will not extend funding for projects from Year 1. Previously funded organisations may however apply for funding for a new project.

It is expected that all projects are able to demonstrate how they support people who live or work in Brighton & Hove to link the Five Ways into their lives. All activities should be free or low cost to participants.

Priority will be given to schemes that:

- are innovative in engaging people who may have difficulties in seeking support for their emotional wellbeing
- are innovative in the opportunities they offer to these people
- are innovative in creating new partnerships or bringing together groups who might not normally share activities
- reduce inequalities
- bring added value in matched funding from other sources, or other resources such as volunteered time or materials
- increase social value and have the greatest impact on improving mental wellbeing
- are credible and well planned

Priority groups for Year 2 are taken from the risk factors for mental ill-health listed by Public Health England (but exclude some that are addressed by other major programmes of work):<sup>2</sup>

- People living in the most deprived areas
- People who are homeless, insecurely housed or living in poor quality housing
- Looked after children or care leavers
- People who are living alone, including older people
- Children who are carers

These small grants are not intended to:

- Be an essential part of the viability of an organisation or an essential part of an individual's contract for employment.
- Extend existing mainstream services, or to provide services that there is a statutory duty to provide.
- Pay for activity that is already funded in other ways, though it could build new elements onto an existing initiative. If other funding will contribute to a project, please describe exactly the activity that will be uniquely funded by the small grant in your proposal.
- Support projects that are party political or religious in nature; however, religious organisations may apply for funding for non-religious activities that benefit the wider community.

### **Eligible organisations**

Only formally constituted groups are eligible to apply. Individuals are not eligible. Your organisation must have a bank account in its name with at least two signatories, who are not related to each other in any way.

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<sup>2</sup> <http://fingertips.phe.org.uk/profile-group/mental-health>



## **The details**

Applications for funding for up to £5000 per application can be made. The deadline for submission by email is **5pm on Monday 16 November 2015**. Applicants will be notified of the results by **Friday 18 December 2015**. Funding is not recurrent, but can be spent up until 31 December 2016. Successful applicants will be expected to provide an evaluation of their project before 31 January 2017; interim reports will be required by 31 July 2016. A template for reporting will be sent out to successful applicants.

A panel will evaluate applications; the panel will include a representative from the voluntary sector, and representatives from the CCG and City Council.

Applications will be assessed against the following criteria

- how well the application meets the bid criteria;
- value for money, judged against your planned project budget and the scope or reach of the scheme;
- the project's likely impact on improving mental wellbeing.

If your application is successful, you will need to:

- Include the CCG and City Council logos on any publicity or promotional materials;
- Work closely with the Communications teams at the CCG and City Council on any press releases, and contribute to any media campaigns about the Innovation Fund.

You may be assigned a supportive mentor among the city's Happiness Champions, to help you to widen the impact of your project.

## **Questions and answers**

*What is the total value of the Innovation Fund?*

£55,000

*How long do we have to spend the funding?*

The funding is for one year from 1 January 2016 to 31 December 2016.

*One year's funding is never enough – why can't it be for 3 years?*

We have limited resources and want to maximise the spread of innovation.

*Can I submit more than one application?*

Yes. However the evaluation panel will be looking for a spread of bids across a range of organisations as well as geographical spread where possible.

*What do you mean by matched funding?*

We want to encourage organisations to contribute to the costs of the scheme where practical – this can make small scale projects more sustainable. Matched funding could be in the form of actual money or could be in the form of resources such as people or accommodation. We will prioritise applications which include matched funding, but this is not a requirement.



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*My organisation already receives funding from BHCC or the CCG – does this exclude us?*  
No so long as what you are bidding for meets the criteria and is not being used to contribute to the costs of a scheme which is already being funded by the CCG or BHCC.

*Can GP practices or statutory services apply?*

Yes, but the project must be new, innovative and must focus on promoting positive mental wellbeing.

*Can I submit a bid for less than £5000?*

Yes.

*Where can I find a copy of the strategy?*

See [www.brighton-hove.gov.uk/mental-wellbeing](http://www.brighton-hove.gov.uk/mental-wellbeing) for links to the strategy and equalities impact assessment.

*I have some questions, who can I speak to?*

- Anna McDevitt, commissioner for mental health, Brighton and Hove CCG  
01273 574841, [annamcdevitt@nhs.net](mailto:annamcdevitt@nhs.net)
- Clare Mitchison, public health specialist, Brighton and Hove City Council  
01273 296576, [clare.mitchison@brighton-hove.gov.uk](mailto:clare.mitchison@brighton-hove.gov.uk)



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**Application form 2016**

Return to [Ellie.katsourides@brighton-hove.gov.uk](mailto:Ellie.katsourides@brighton-hove.gov.uk) by 5pm Monday 16 November 2015

Name of the organisation					
Name of the lead for this project					
Email contact					
Phone contact					
Address					
Outline of activity to be funded by this grant (maximum 1000 words):					
Overall aim of the project and any additional objectives (maximum 500 words). Please include how you will help to reduce participants' isolation or increase their social connections.					
How have you identified the need for the project? (maximum 500 words)					
What is innovative about your project? (maximum 500 words)					
How many people do you expect will benefit from your project?					
How will you promote your project or recruit participants? How do you plan to identify and involve people who are isolated?					
Which of the Five Ways does your project support?	Connect	Be active	Take notice	Keep learning	Give
When will the work start?					



When will it be completed or how do you plan for the work to continue?
Do you have any plans for ongoing support to promote participants' social connections once the project has ended?
How will you report on the impact of the project? Please specify the information you plan to collect; this should include impact or changes to beliefs and behaviour, as well as numbers participating. You should be able to report on investment in this project, independent of other ongoing work.
How will you monitor equality of access? Please tick: <input type="checkbox"/> We will use the City Council 's 'About You: Equalities Monitoring Form' <input type="checkbox"/> Other: please give details:
Total funding amount requested, up to a maximum of £5000 =
Please give details of any added value from matched funding, volunteering, donated resources or equivalent, including details of the estimated financial value:
Please outline your project budget (give details of how you would spend the funding requested):



**About your organisation**

The Council requires that the information below to be available for inspection on demand. You are **not** required to submit this information with your completed application.

<b>Your organisation has:</b>	<b>YES</b>	<b>NO</b>	<b>Approved policies and procedures relating to:</b>	<b>YES</b>	<b>NO</b>
An approved constitution or Memorandum and Articles of Association			Equal Opportunities		
A formally appointed Trustee/Management Committee and/or Board of Directors which meets regularly			Health and Safety		
<b>Can your organisation provide the following financial evidence for inspection on demand</b>	<b>YES</b>	<b>NO</b>	Safeguarding Adults at Risk (where appropriate)		
Full audited accounts (or if exempt from audit, signed by your accountant) for the <b>last three</b> years, including your income and expenditure sheet and balance sheet, or a business case*			ICT, Retention of Records and Data Protection Policy		
			Anti Corruption, Fraud and Bribery Policy		
			Register of Conflicts of Interest		
Details of your organisation's bank accounts and all signatories (names of account, account number, sort code, name of bank and address)			Complaints Procedure		
			Quality Assurance policy		
			Code of Conduct for Staff /volunteers and Whistle blowing Policy		
			<a href="#">Disclosure and Barring Service (DBS) checks</a> for staff and volunteers		
			Safeguarding Vulnerable Adults policy		
			Child Protection Policy		

**\* NOTE: If you have been trading for less than **three** years, we would ask to seek your most recent audited accounts, your latest income, expenditure and balance sheet.**



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**Signatures:** (two signatures from people who are not related are required)

I confirm that the above information is correct

Name: \_\_\_\_\_

Role: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Role: \_\_\_\_\_

Date: \_\_\_\_\_

\* The information you have provided will be used for the administration of applications and awards and for statistical analysis purposes. The Council is registered under the Data Protection Act 1998 for these purposes. We may check information that you provide, or information provided by a third party, with other information we hold, to check the accuracy of information and to protect public funds in other ways, as permitted by law. We may also share this information with other bodies administering public funds for these purposes. *We will not disclose information about you to anyone, unless the law permits us to.* The Council is the Data Controller for the purposes of the Data Protection Act 1998. If you want to know more about the information we have about you, or the way we use your information, please write to the Council's Data Protection Officer, Kings House, Grand Avenue, Hove, BN3 2LS